CONTRACT



And:

American Media & Advocacy Group 815 Slaters Lane Alexandria, VA 22314

	Contract / Revision		Alt Order #		
	565178	1		09780469	
<u>Product</u>					
COORS - CO7					
Contract Dates	Estimate #				
10/09/12 - 10/15/12	2734				
<u>Advertiser</u>			<u>Ori</u>	ginal Date	Revision
Coors/R/Congress			0	7/31/12	/ 08/01/12
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broadcast			Cash
	<u>Station</u>	Account Ex		xecutive _	Sales Office
	KDVR	Alexandra Bradle		Bradley	Washington DC
	Special Handl	ling			
	Demographic				
	Adults 35+				
					Total Ratings
					69.00
	IDB#	Advert	iser	Code	Product Code
		228			410
	Agency Ref			Advertiser	Ref

			Spots/		Tota	
*Line Ch Start Date End Date Description	Start/End Tir	me Days	Length Week	Rate Rtn TypeS	pots	Amount
N 1 31 10/09/12 10/09/12 M-F 5-530a Good Day <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12 -T 1	5a-530a <u>Rate</u> \$150.00	Rating 0.70	:30	NM	1	\$150.00
N 2 31 10/10/12 10/10/12 M-F 5-530a Good Day <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12w 1	5a-530a <u>Rate</u> \$150.00	Rating 0.70	:30	NM	1	\$150.00
N 3 31 10/11/12 10/11/12 M-F 5-530a Good Day <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12T 1	5a-530a <u>Rate</u> \$150.00	Rating 0.70	:30	NM	1	\$150.00
N 4 31 10/12/12 10/12/12 M-F 5-530a Good Day Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 F 1	5a-530a <u>Rate</u> \$150.00	Rating 0.70	:30	NM	1	\$150.00
N 5 31 10/15/12 10/15/12 M-F 5-530a Good Day Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 M 2	5a-530a <u>Rate</u> \$150.00	Rating 0.70	:30	NM	2	\$300.00
N 6 31 10/09/12 10/09/12 M-F 530-6a Good Day Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 -T 1	530-6a <u>Rate</u> \$300.00	Rating 1.10	:30	NM	1	\$300.00
N 7 31 10/10/12 10/10/12 M-F 530-6a Good Day <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12w 1	530-6a <u>Rate</u> \$300.00	Rating 1.10	:30	NM	1	\$300.00
N 8 31 10/11/12 10/11/12 M-F 530-6a Good Day <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12T 1	530-6a <u>Rate</u> \$300.00	Rating 1.10	:30	NM	1	\$300.00
N 9 31 10/12/12 10/12/12 M-F 530-6a Good Day Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 F 1	530-6a <u>Rate</u> \$300.00	Rating 1.10	:30	NM	1	\$300.00
D 10 31 10/15/12 10/15/12 M-F 530-6a Good Day	530-6a		:30	NM	0	\$0.00
N 11 31 10/09/12 10/09/12 Good Day Colorado <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12 -T 1	6a-7a <u>Rate</u> \$325.00	Rating 1.20	:30	NM	1	\$325.00
N 12 31 10/10/12 10/10/12 Good Day Colorado Start Date End Date Weekdays Spots/Week	6a-7a <u>Rate</u>	Rating	:30	NM	1	\$325.00

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Coors/R/Congress



Advertiser	Original Date / Revision			
10/09/12 - 10/15/12	COORS - CO7	2734		
Contract Dates	Product	Estimate #		
	565178 /	09780469		
	Contract / Revision	Alt Order #		

07/31/12 / 08/01/12

Start Date End Date Description Start/End Time Days Length Week Rate Rating Sacts Sacts Rating Sacts Sac				Spots/	•	Tot	als
Week: 100812 101412 011412 0-101412	*Line Ch Start Date End Date Description	Start/End T	ime Days		Rate Rtn TypeSp	ots	Amount
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Week: 10081/2 1014/12 1 \$325.00 1.20				:30	NM	1	\$325.00
N 14 31 10 12 12 10 12 12 10 12 12 10 12 12 10 12 12 10 13 12 10 14 12 10 15							
Siart Date End Date Meek days Spots/Week Rate Spots Spot			0	:30	NM	1	\$325.00
Name	Start Date						·
N				:30	NM	1	\$325.00
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N 1 31	N 16 31 10/09/12 10/09/12 Good Day Colorado	7a-8a	Detino	:30	NM	1	\$300.00
N 1 31	Week: 10/08/12	\$300.00	0.80				
N 18 31	N 17 31 10/10/12 10/10/12 Good Day Colorado	7a-8a		:30	NM	1	\$300.00
N 19 31 101/12/12 101/12/12 Good Day Colorado Sant Date End Date Weekdays Spots/Week Rate Rating Sant Date End Date Weekdays Spots/Week Rate Rating Sant Date Sant Date End Date Weekdays Spots/Week Rate Rating Sant Date Sant Date End Date Weekdays Spots/Week Rate Rating Sant Date Sant Date End Date Weekdays Spots/Week Rate Rating Sant Date San	Week: 10/08/12	<u>Rate</u> \$300.00					
N 1 31 10/12/12 10/14/12 500d Day Colorado Sobs/Week Rate Rating Sobs S				:30	NM	1	\$300.00
N 1 31 10/12/12 10/14/12 500d Day Colorado Sobs/Week Rate Rating Sobs S	<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12T 1	Rate \$300.00					
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N 20 31	Start Date End Date Weekdays Spots/Week	Rate	Rating				
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N 21 31			Rating	.30	INIVI	ı	 გასს.სს
N 22 31 10/10/12 10/10/12 M-F 530p-6p Fox 31 N 530p-6p 310 10/10/12 10/10/12 M-F 530p-6p Fox 31 N 530p-6p 3450.00 1.00 NM 1 \$450.00			0.80				
N 22 31 10/10/12 10/10/12 W-F 530p-6p Fox 31 N 530p-6p 30 NM 1 \$450.00			Dating	:30	NM	1	\$125.00
N 22 31 10/10/12 10/10/12 W-F 530p-6p Fox 31 N 530p-6p 30 NM 1 \$450.00	Week: 10/08/12	\$125.00					
Week: 10/08/12 10/14/12 W 1 \$450.00 1.00 N 23 31 10/12/12 10/12/12 M-F 530p-6p Fox 31 N 530p-6p :30 NM 1 \$450.00 Start Date End Date Weekdays Spots/Week Rate Rating \$450.00 1.00 D 24 31 10/13/12 10/13/12 Sa 530-6p 530p-6p :30 NM 0 \$0.00 N 25 31 10/14/12 10/14/12 News Sunday 5p-530p 5p-530p :30 NM 1 \$325.00 Start Date End Date Weekdays Spots/Week S25.00 1.40 N 26 31 10/14/12 10/14/12 News Su 530-6p 530p-6p :30 NM 1 \$325.00 Start Date End Date Weekdays Spots/Week Rate S25.00 1.10 Week: 10/08/12 10/14/12 News Su 530-6p 530p-6p :30 NM 1 \$325.00 Start Date End Date Weekdays Spots/Week S25.00 1.10 N 27 31 10/14/12 10/14/12 MLB Championship Ser S25.00 1.10 Week: 10/08/12 10/14/12 Weekdays Spots/Week Rate S25.00 1.10 Week: 10/08/12 10/14/12 MLB Championship Ser S2,500.00 5.20 Week: 10/15/12 10/15/12 MLB Championship Ser S2,500.00 5.20 N 29 31 10/15/12 10/15/12 MLB Championship Ser S2,500.00 S.20 N 29 31 10/15/12 10/13/12 College Football Lat Sp-cc :30 NM 1 \$1,200.00 N 3	N 22 31 10/10/12 10/10/12 M-F 530p-6p Fox 31 N	530p-6p		:30	NM	1	\$450.00
N 23 31 10/12/12 10/12/12 M-F 530p-6p Fox 31 N		Rate \$450.00	Rating				
Start Date End Date Weekdays Spots/Week Rating \$450.00 1.00			1.00	:30	NM	1	\$450.00
D 24 31	Start Date End Date Weekdays Spots/Week	Rate		.00		•	V .00.00
N 25 31 10/14/12 10/14/12 News Sunday 5p-530p 5p-530p 5p-530p 325.00 Start Date End Date Weekdays Spots/Week Rate \$325.00 1.40		· ·	1.00				44.44
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Week: 10/08/12 10/14/12 S 1 \$325.00 1.40 N 26 31 10/14/12 10/14/12 News Su 530-6p 530p-6p :30 NM 1 \$325.00 Start Date Week: 10/08/12 End Date U0/14/12 Weekdays Spots/Week Week: 10/08/12 Rate Rating S2,500.00 1.10 NM 2 \$5,000.00 N 28 31 10/15/12 10/15/12 MLB Championship Ser S2,500.00 2p-CC :30 NM 2 \$5,000.00 N 28 31 10/15/12 10/15/12 MLB Championship Ser Spots/Week S2,500.00 2p-CC :30 NM 2 \$5,000.00 Start Date Week: 10/15/12 End Date 10/15/12 Weekdays Spots/Week Meek Rate S2,500.00 Rate Rating S2,500.00 NM 2 \$5,000.00 N 29 31 10/13/12 10/21/12 N 2 \$2,500.00 5.20 NM 1 \$1,200.00	Start Date End Date Weekdays Spots/Week	Rate	Rating	.30	INIVI	ı	\$325.00
Start Date Hold Date Weekdays Spots/Week Rate \$325.00 1.10	Week: 10/08/12 10/14/12S 1	\$325.00	1.40				
Week: 10/08/12 10/14/12 \$325.00 1.10 N 27 31 10/14/12 10/14/12 MLB Championship Ser 2p-CC :30 NM 2 \$5,000.00 Start Date Week: 10/08/12 End Date 10/14/12 Weekdays Spots/Week 22,500.00 Rate \$2,500.00 Rating \$2,500.00 ** <t< td=""><td>•</td><td></td><td>Detine</td><td>:30</td><td>NM</td><td>1</td><td>\$325.00</td></t<>	•		Detine	:30	NM	1	\$325.00
Start Date Week: End Date 10/14/12 WeekdaysS Spots/Week \$2,500.00 Rate \$2,500.00 Rating \$5.20 N 28 31 10/15/12 10/15/12		\$325.00					
Week: 10/08/12 10/14/12 S 2 \$2,500.00 5.20 N 28 31 10/15/12 10/15/12 MLB Championship Ser 2p-CC :30 NM 2 \$5,000.00 Start Date Week: 10/15/12 End Date 10/21/12 Weekdays Spots/Week Rate \$2,500.00 Rating \$2,500.00 5.20 N 29 31 10/13/12 10/13/12 College Football Lat 5p-cc :30 NM 1 \$1,200.00		2p-CC		:30	NM	2	\$5,000.00
N 28 31 10/15/12 10/15/12 MLB Championship Ser 2p-CC :30 NM 2 \$5,000.00 Start Date Veek: 10/15/12 End Date Weekdays Spots/Week Rate Rating \$2,500.00 5.20	Start Date End Date Weekdays Spots/Week	Rate					
Start Date Week: End Date 10/15/12 Weekdays 10/21/12 Spots/Week \$ Rate \$ \$2,500.00 Rating \$ \$2,500.00 N 29 31 10/13/12 10/13/12 College Football Lat 5p-cc :30 NM 1 \$1,200.00			5.20	:30	NM	2	\$5,000,00
N 29 31 10/13/12 10/13/12 College Football Lat 5p-cc :30 NM 1 \$1,200.00	Start Date End Date Weekdays Spots/Week	<u>Rate</u>		.00	INIVI	_	ψο,σσσ.σσ
			5.20				_,
<u>Start Date </u>	N 29 31 10/13/12 10/13/12 College Football Lat <u>Start Date End Date Weekdays Spots/Week</u>	•	Rating	:30	NM	1	\$1,200.00

Contract Agreement Between: Print Date 08/14/12 Page 3 of 3

Coors/R/Congress



	Contract / Revision 565178 /	Alt Order # 09780469
Contract Dates 10/09/12 - 10/15/12	Product COORS - CO7	Estimate # 2734
Advertiser	Origi	nal Date / Revision

07/31/12 / 08/01/12

		Spots/		To	otals
*Line Ch Start Date End Date Description	Start/End Time Days	Length Week	Rate Rtn Type S	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 S- 1	<u>Rate</u> <u>Rating</u> \$1,200.00 2.90				
N 30 31 10/14/12 10/14/12 NFL/Postgame Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12S 1		:30	NM	1	\$2,500.00
N 31 31 10/09/12 10/09/12 M-F LN 9p-930p News Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 -T 1	9p-930p <u>Rate</u> <u>Rating</u> \$1,500.00 3.00	:30	NM	1	\$1,500.00
N 32 31 10/11/12 10/11/12 M-F LN 9p-930p News Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12T 1	9p-930p <u>Rate</u> <u>Rating</u> \$1,500.00 3.00	:30	NM	1	\$1,500.00
N 33 31 10/13/12 10/13/12 Sa LN 9p-930p Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12S- 1	9p-930p <u>Rate</u> <u>Rating</u> \$500.00 2.30	:30	NM	1	\$500.00
N 34 31 10/13/12 10/13/12 Sa LN 930p-10p Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12S- 1	Rate Rating	:30	NM	1	\$400.00
N 35 31 10/14/12 10/14/12 Su LN 9p-930p Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12S 1	9p-930p <u>Rate</u> <u>Rating</u> \$1,000.00 2.60	:30	NM	1	\$1,000.00
N 36 31 10/09/12 10/09/12 TMZ <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12 -T 1	1035p-1105p <u>Rate</u> <u>Rating</u> \$250.00 0.70	:30	NM	1	\$250.00
N 37 31 10/10/12 10/10/12 TMZ <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12w 1	1035p-1105p <u>Rate</u> <u>Rating</u> \$250.00 0.70	:30	NM	1	\$250.00
N 38 31 10/11/12 10/11/12 TMZ <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12T 1	1035p-1105p <u>Rate</u> <u>Rating</u> \$250.00 0.70	:30	NM	1	\$250.00
N 39 31 10/12/12 10/12/12 TMZ <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12F 1	1035p-1105p <u>Rate</u> <u>Rating</u> \$250.00 0.70	:30	NM	1	\$250.00
N 40 31 10/15/12 10/15/12 TMZ <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 M 1	1035p-1105p <u>Rate</u> <u>Rating</u> \$250.00 0.70	:30	NM	1	\$250.00
		Totals	69.00	41	\$26,750.00

 Time Period
 # of Spots
 Gross Amount
 Net Amount

 10/01/12 -10/15/12
 41
 \$26,750.00
 \$22,737.50

 Totals
 41
 \$26,750.00
 \$22,737.50

Signature:	Date:	